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Heritage Trust Federal Credit Union is now...



Heritage Trust is Now... REV!

We are excited to announce our new direction!

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Accounts

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PRIMARY SAVINGS 0001 [Quick peek](#)

Current \$5.00

Available **\$0.00

BALANCE TOTALS

Total Deposit Accounts \$5.00

**This balance may include overdraft or line of credit funds.

Make a Payment


Make paying bills fast and easy

Pay your bills on one screen in seconds.

[Sign up for payments](#)

Money Management

Budgets made easy!



< December 2019 >


Su	Mo	Tu	We	Th	Fr	Sa
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	1	2	3	4

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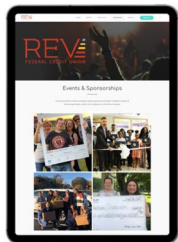
Our Vision

Heritage Trust is excited to unveil a new direction as we become REV Federal Credit Union. Our new brand is part of a greater strategic vision to better position the credit union and elevate our commitment to members, employees and the community.

Building upon our legacy, we will be creating greater brand awareness which will be essential to the credit union's future mission to remain relevant and be the financial institution of choice. REV conveys a sense of energy and excitement! Powered by a new name and marketing strategy, we will re-position and advance our credit union in a modern, progressive and engaging way.

The new vision will reshape our members' experience by enhancing technology and introducing a competitive suite of products and pricing. Newly enhanced deposit products and lower loan rate options will also soon be unveiled.

Service is at the core of this strategy. We will be strengthening our internal culture by investing more in employees which will result in better service to our members. The communities in which we live and serve will also benefit from greater outreach and advocacy initiatives as we create more opportunities for our team members to get involved and support local non-profit organizations. Expanding on our financial literacy efforts, we continue to actively work with area organizations to develop programs that financially empower our region.



What to Expect

[Skip to FAQs](#)

Members can be reassured that during the transition to REV Federal Credit Union, there will be no impact to your accounts.

As REV, we will be re-shaping our current local footprint by making changes to our branch network. After a recent study which identified an overlap of branch coverage we will be closing our Joint Base Charleston and Oakbrook locations. Employees at those branches will remain with the credit union and be re-deployed to other locations to continue serving our members. In addition to this shift, we will be opening a new branch in the 22 WestEdge development in downtown Charleston.

Moving forward, members will see REV in a larger and more comprehensive way as we increase our level of support with local non-profits, organizations and community events.

Together, We Are REV!

Frequently Asked Questions

Our New Brand

- Why are you changing your name?
- Have you merged or been bought out?
- How was the name selected?

Member Account Questions

- Will my account be affected?
- Will the routing number change?
- Will online/mobile banking change?
- Will my direct deposit/automatic payments be affected?
- Can I still use my HTFCU checks?
- Will debit/credit card still work?

Branch Closing Questions

- Why are the Oakbrook and Joint Base Charleston Branches closing?
- When is my branch closing?
- Where is my nearest branch?
- How does this affect staff at these locations?
- Are you adding any new locations?

Member Questions

All member inquiries should be forwarded to heritage@htfcu.org

Media Questions

All media inquiries should be forwarded to marketing@htfcu.org

